

ARIZANT INC. PRIVACY POLICY

We are committed to respecting and protecting your privacy. This policy together with our Terms of Use set out the basis upon which any personal data we collect from you, or that you provide to us, will be processed by us. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat this data.

1. INFORMATION COLLECTION AND USE

- 1.1 We collect information that you supply to us when you make an inquiry, complete an online registration form for access to certain sections of our site, leave feedback, place an order and/or send an email to us.
- 1.2 The type of information we may collect about you includes your:
 - 1.2.1 name
 - 1.2.2 address
 - 1.2.3 phone number
 - 1.2.4 email address
 - 1.2.5 credit card information, including number
 - 1.2.6 profession and/or job title.
- 1.3 If your personal information changes, you find any inaccuracies in the personal data held about you, or you no longer wish to use our service, please visit your member information page, if applicable, or contact us at webmail@arizant.com and we will delete or correct your details as you request.

2. IP ADDRESSES AND COOKIES

- 2.1 We also collect information from you every time you access our site, including IP addresses. It is used by us to assess browsing patterns and to provide us with statistical data. We use these statistics to develop marketing profiles, assess the usage of our website and to support our development strategy.
- 2.2 We may obtain information about your general Internet usage by using a cookie file. A cookie file is stored on the hard drive of your computer and contains information about the user. Cookies will only be used for providing a more personalized experience on this website. For instance, by setting a cookie on our site, the user would not have to log a password more than once, thereby saving time while on our site.
- 2.3 You may refuse to accept cookies by activating the setting on your browser that allows you to refuse the setting of cookies. If you reject cookies, you may still use our site, however this may limit use of the full functionality of the web site.

2.4 Once you close your browser, the connection with the cookie simply terminates.

3. WHERE WE STORE YOUR PERSONAL DATA

3.1 The data that we collect from you may be transferred to, and stored in, the United States of America or the United Kingdom and will be processed by staff in the United States of America or the United Kingdom. By submitting your personal data, you consent to this transfer, storing and processing.

3.2 We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

4. USES MADE OF THE INFORMATION

4.1 We use information held about you in the following ways:

4.1.1 to contact you about the services on our site for which you have expressed an interest;

4.1.2 to carry out our obligations arising from any contracts entered into between you and us. If you have elected to purchase from us directly, we use an outside shipping company to ship orders, and a credit card processing company to bill you for goods and services. We may partner with another party to provide specific services. If you sign up for these services we may share names or other contact information that is necessary for the third party to provide these services;

4.1.3 to allow you to participate in interactive features of our service, when you choose to do so;

4.1.4 in marketing and promotional materials in the event that you voluntarily provide personal information in a patient or clinician testimonial submitted through the web site.

4.2 From time to time we may collect information from our customers about products and services that may interest them and use this information for internal marketing purposes. You may refuse marketing email from us and we will not email you without your consent. If you do not wish to receive information about our products or services, please check the appropriate box on the registration and feedback forms.

4.3 At some point in time we may share aggregated demographic information with our partners and advertisers; however, this is not linked to any information that can identify an individual person.

5. LINKS

5.1 This site contains links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personally identifiable information.

This privacy statement applies solely to information collected by this website.

6. SURVEYS AND CONTESTS

6.1 From time to time, our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information.

6.2 Information requested may include contact information and demographic information. Contact information will be used to notify the winners and award prizes. Survey information may be used for sales and marketing activities, and for purposes of monitoring or improving the use and satisfaction of this site.

7. SECURITY

7.1 Our site uses industry security standards to protect our user's information.

7.2 The servers on which we store personally identifiable information are kept in a secure environment. If you have any questions about the security at our website, you can send an email to webmail@arizant.com.

8. CHILDREN

8.1 We do not knowingly collect or accept any personally identifiable information from children under 13 years of age. We have taken reasonable steps to ensure that no user of this website who might be under 13 years of age conveys any personally identifiable information.

8.2 If you are under 13 years of age, please do not submit any information about yourself to this website.

9. MODIFICATIONS TO PRIVACY POLICY

9.1 Any changes we make to our privacy policy in the future will be posted on this page. You are encouraged to check the latest revision notification on this page to ensure that you have read the most up-to-date version.

9.2 If we decide to use personal data in a way different than stated at the time it was collected, we will notify you by email. You will then have a choice as to whether we may use your information in this different manner.

10. CONTACT

10.1 If you have any questions or requests concerning your personal information or any questions regarding this privacy statement, please contact us at webmail@arizant.com.

Last Updated: December 20, 2007

602447A 12/07